

WPXI

4145 Evergreen Road  
Pittsburgh, PA 15214Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286**Contract # 339501**

Schedule Dates

11/01/12-11/06/12

Advertiser

Issue/American Future Fund (13784)

Agency/T-Code

Mentzer Media Services, Inc. (3427)/833976835

Product

Political - Issue (1068)

Brand

ISS/AMERICA'S FUTURE FUND (140831)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

KOHLEBAUER,STEPHANIE

Phone/Fax

/

CPE

57

Account Types

National/Political

Billing Type

Standard

Comments

AMER FUTURE FUND

Data Entered 10/31/12

Last Modified 11/05/12

Entered By Deb O'Keefe

CO-OP

Yes

Headline # 06400900

Demo

Normal

Order Type

Package Deal

Commission %

15.00

Commission

\$4,860.00

Net Total

\$27,540.00

Sales Tax

**Pittsburgh (WPXI)**

By Broadcast Month

Spots

14

Rate

\$32,400.00

Grand Total:

14

\$32,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	11/01/12-11/02/12	2	:30	6:58A- Today Show					1	1						Pittsburgh (WPXI)	TODAY SHOW 7A/ 1	10/31/12
1.1	Normal Line / Spot	11/01/12-11/02/12	2	1:00	6:58A- Today Show					1	1			2	\$2,550.00	\$5,100.00	Pittsburgh (WPXI)	TODAY SHOW 7A/ 1	10/31/12
2.0	Revised Line / Spot	11/01/12-11/02/12	2	:30	6:29P- NBC NIGHTLY NEWS					1	1						Pittsburgh (WPXI)	NBC NEWS 630P-7P/2	10/31/12
2.1	Normal Line / Spot	11/01/12-11/02/12	4	1:00	6:29P- NBC NIGHTLY NEWS					1	1			1	\$4,200.00	\$4,200.00	Pittsburgh (WPXI)	NBC NEWS 630P-7P/2	10/31/12
2.1.1	Closed Preempt	11/01/12															Pittsburgh (WPXI)	Political/Exception -	
3.0	Revised Line / Spot	11/03/12-11/03/12	2	:30	8A- 10:30A (EST)							1					Pittsburgh (WPXI)	SAT AM NEWS 8A-1030A/3	10/31/12
3.1	Normal Line / Spot	11/03/12-11/03/12	2	1:00	8A- 10:30A (EST)							1		1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	SAT AM NEWS 8A-1030A/3	10/31/12
4.0	Revised Line / Preempt	11/03/12-11/03/12	2	:30	6P- 6:30P (EST)								1				Pittsburgh (WPXI)	P/E PCM CHG- 6PM NEWS/	10/31/12
4.1	Normal Line / Preempt	11/03/12-11/03/12	2	1:00	6P- 6:30P (EST)							1			\$2,550.00		Pittsburgh (WPXI)	P/E PCM CHG- 6PM NEWS/	10/31/12
4.1.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Political/Exception -	
5.0	Revised Line / Spot	11/03/12-11/03/12	2	:30	7P- Jerome Bettis 7:30P								1				Pittsburgh (WPXI)	JEROME BETTIS 7P/ 5	10/31/12
5.1	Normal Line / Spot	11/03/12-11/03/12	2	1:00	7P- Jerome Bettis 7:30P								1		\$2,800.00		Pittsburgh (WPXI)	JEROME BETTIS 7P/ 5	10/31/12
5.1.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Accepted-Station:

Date:

Date:

Comments:

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Contract # 339501

Schedule Dates 11/01/12-11/06/12

Advertiser Issue/American Future Fund (13784)

Agency/T-Code Mentzer Media Services, Inc. (3427)/833926835

Product Political - Issue (1068)

Brand ISS/AMERICA'S FUTURE FUND (140831)

Salesperson Telerep/Washington DC, Washington DC (1040)

Sales Office Telerep/Washington DC

Buyer Name KOHLBAUER,STEPHANIE

Phone/Fax /

CPE 57

Account Types National/Political

Billing Type Standard

Comments AMER FUTURE FUND

Date Entered 10/31/12  
Last Modified 11/05/12  
Entered By Deb O'Keefe  
CO-OP Yes  
Headline # 06400900  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$4,860.00  
Net Total \$27,540.00  
Sales Tax

Pittsburgh (WPXI)

By Broadcast Month Spots Rate

Nov. 2012 14 \$32,400.00

Grand Total: 14 \$32,400.00

WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214



Mentzer Media Services, Inc.  
600 Fairmount Avenue  
Suite 306  
Towson, MD 21286

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6.0	Revised Line / Spot	11/03/12-11/03/12	2	:30	7:30P- Hines Ward Show 730-8P								1	1			Pittsburgh (WPXI)	HINES WARD 730P/6	10/31/12
6.1	Normal Line / Spot	11/03/12-11/03/12	2	1:00	7:30P- Hines Ward Show 730-8P								1	1	\$2,450.00		Pittsburgh (WPXI)	HINES WARD 730P/6	10/31/12
6.1.1	Closed Preempt	11/03/12															Pittsburgh (WPXI)	Sports Over Run/Spot -	
7.0	Revised Line / Spot	11/04/12-11/04/12	2	:30	8A- 10A (EST)		1							1			Pittsburgh (WPXI)	SUN AM NEWS/8A-10A/7	10/31/12
7.1	Normal Line / Spot	11/04/12-11/04/12	2	1:00	8A- 10A (EST)		1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	SUN AM NEWS/8A-10A/7	10/31/12
8.0	Revised Line / Spot	11/04/12-11/04/12	2	:30	5:30A- 8A (EST)		1							1			Pittsburgh (WPXI)	SUN AM NEWS 530A-8A/8	10/31/12
8.1	Normal Line / Spot	11/04/12-11/04/12	2	1:00	5:30A- 8A (EST)		1							1	\$1,350.00	\$1,350.00	Pittsburgh (WPXI)	SUN AM NEWS 530A-8A/8	10/31/12
9.0	Revised Line / Spot	11/05/12-11/05/12	2	:30	7A- Today Show		1							1			Pittsburgh (WPXI)	TODAY SHOW 7A /9	10/31/12
9.1	Normal Line / Spot	11/05/12-11/05/12	2	1:00	7A- Today Show		1							1	\$2,550.00	\$2,550.00	Pittsburgh (WPXI)	TODAY SHOW 7A /9	10/31/12
10.0	Revised Line / Spot	11/05/12-11/05/12	2	:30	6:30P- NBC NIGHTLY NEWS		1							1			Pittsburgh (WPXI)	NBC NEWS 630P-7P/10	10/31/12
10.1	Normal Line / Spot	11/05/12-11/05/12	4	1:00	6:30P- NBC NIGHTLY NEWS		1							1	\$4,200.00	\$4,200.00	Pittsburgh (WPXI)	NBC NEWS 630P-7P/10	10/31/12
11.0	M/G For 2.1.1,4.1.1 / Spot	11/03/12-11/03/12	3	1:00	10:59P- CHANNEL 11 NEWS AT 11P								1	1	\$6,750.00	\$6,750.00	Pittsburgh (WPXI)	LATE NEWS 11P/2	11/1/12

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Buyer Name

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Billing Type

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Telerep/Washington DC, Washington DC (1040)

Telerep/Washington DC

KOHLBAUER,STEPHANIE

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57

National/Political

Standard

AMER FUTURE FUND

Pittsburgh (WPXI)		
By Broadcast Month	Spots	Rate
Nov. 2012	14	\$32,400.00
<b>Grand Total:</b>	<b>14</b>	<b>\$32,400.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	11/04/12-11/04/12	10	1:00	5A- 5:30A (EST)								1	1	\$0.00	\$0.00	Pittsburgh (WPXI)	Bettis moved form 11/3 to 11/4 line 5	11/4/12
13.0	Normal Line / Spot	11/04/12-11/04/12	10	1:00	5:30A- 6A (EST)								1	1	\$0.00	\$0.00	Pittsburgh (WPXI)	Ward moved form 11/3 to 11/4 line 6	11/4/12
14.0	Normal Line / Spot	11/06/12-11/06/12	3	1:00	4:58A- Channel 11 News 5am		1							1	\$1,100.00	\$1,100.00	Pittsburgh (WPXI)	5a/	11/5/12
15.0	Normal Line / Spot	11/06/12-11/06/12	3	1:00	5:29A- Channel 11 News 530am		1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	530-6a	11/5/12
16.0	Normal Line / Spot	11/06/12-11/06/12	3	1:00	5:59A- Channel 11 News 6am		1							1	\$2,650.00	\$2,650.00	Pittsburgh (WPXI)	6-7a	11/5/12

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